

R E T A I L

*GE Halogen PAR and
ConstantColor® Precise™ MR16 Lamps*



“Our salon had good lighting. GE said they had the technology to make it better. I said ‘show me.’ Everyone here agrees the new GE lighting is better.”

—Mr. Robbin Julien
Senior VP
Spalon Montage

New GE Halogen PAR and MR16 lamps create dynamic new look, save energy, cut maintenance at elite beauty salon and spa.

Recognized as an elite, trend-setting salon and day spa, Spalon Montage offers a full range of hair styling, nail services, massage, facials and body treatments from their beautiful 10,000 square foot, Edina, Minnesota, facility.

“We felt that the existing combination of incandescent reflectors and compact fluorescent lamps in recessed ceiling fixtures throughout the salon and MR16 lamps in the merchandise display cases gave us good lighting,” explained company Senior VP Robbin Julien. “However, when GE said they had lamp technology that could make the lighting better, I challenged them to try.”

The 60 incandescent R30 lamps in the recessed fixtures were replaced with new GE Halogen PAR30 lamps. A combination of GE Halogen PAR20 lamps and 50-watt ConstantColor® Precise™ MR16 lamps were used to replace the incandescent R16 and the MR16 lamps in the merchandise display cases.

“The staff noticed the changes immediately,” Julien noted. “It was most pronounced in the hair coloring area, where the technicians proclaimed the new, crisp, white light far superior to the previous incandescent reflector lighting; **the GE halogen light provides sharper detail, crisp highlights and gives the whole area a trendier, more contemporary look. In the retail area, the staff loves how the new ConstantColor® MR16 and PAR20 lamps blend in with the recessed PAR30 lamps to provide a leading edge, integrated lighting design for the whole space.**”

Julien also noted that **the new PAR30 lamps substantially increase light output with practically the same energy consumption. And the switch to ConstantColor® Precise™ MR16 lamps will double lamp life, reducing man-hours required for lamp maintenance, and retain true color over the full 6,000 hour life.**

“As for the lighting design of the new 12,000 square foot salon and day spa we now have under development,” Julien said, “I have already met with the architect and told him to incorporate the new GE halogen lamps in the lighting for the space.”



GE Lighting