

FITNESS FACILITY

GE T8 Lamps with   
GE Electronic Ballasts



*“As the largest, privately owned health club in Idaho, we pride ourselves in offering the best facilities to our patrons. The new lighting helps us maintain that standard.”*

—John Wardle  
Owner  
Idaho Athletic Club

*Switch to GE Fluorescent lamps with Starcoat™ technology improves atmosphere, cuts maintenance at athletic club.*

**R**anked as one of the top-rated athletic clubs in the Pacific Northwest, the 21-year-old Idaho Athletic Club, located just outside of Boise, prides itself in offering its members excellent facilities and quality services.

“We constantly work to maintain our leadership position in this industry,” club owner John Wardle explained. “Our utility, Idaho Power Company, had a conservation rebate offer for upgrading lighting. We evaluated the program as it related to our level of quality and potential patron satisfaction.”

After examining the latest in lighting technology, Wardle decided to **replace all 896 40-watt fluorescent lamps and magnetic ballasts in the 60,000 square foot building with new, 32-watt GE T8 lamps with Starcoat™ and GE electronic ballasts.**

“We found the new lamps would improve the color rendition significantly; **patron and employee feedback following the change has been positive,**” Wardle noted. “In addition, **the new lamps are more energy efficient at no extra cost and provide 95 percent lumen maintenance over lamp life.**”

“With the energy savings and the utility rebate, **we project an 18 month return-on-investment (ROI).** We also expect to **save upwards of \$700 a month** by virtually eliminating lamp maintenance expenses,” said Wardle. “We’re so happy, we’ve used the same GE lamp/ballast package in our 45,000 square foot club in neighboring Caldwell, Idaho. We expect the same positive results there.”



GE Lighting