

INDUSTRIAL
GE T8 Lamps with *Starcoat*
GE Electronic Ballasts



“A rebate from our utility, plus a less than 24 month return-on-investment and improved lighting made the decision to install new lighting easy.”

—Randy Smith
Purchasing Agent
Computrol, Inc.

Energy savings, utility rebate plus better color rendition triggers switch to new GE T8 lamps with Starcoat™ for Idaho manufacturer.

In today's business environment, maintaining a cost competitive position while providing a pleasant work environment is very important. For these reasons Computrol, Inc., a manufacturer of marine electronics, evaluated relighting the office portion of their 70,000 square foot building just outside Boise, Idaho.

“Our building was eight years old and the lighting in the office area was still the original 40-watt fluorescent/magnetic ballast system,” said Randy Smith, Computrol's purchasing agent. “When Idaho Power offered a rebate for switching to more energy efficient lighting, we studied the pros and cons of making the change.”

Based on a review of the latest lighting technology, conducted with an outside consultant, Smith found that **switching to 936 new GE 32-watt T8 lamps with Starcoat™ and 300+ new GE electronic ballasts offered a number of advantages.**

“We found that the new **T8 lamps with Starcoat™ offered better color rendition, are more energy efficient at no extra cost and provide 95 percent lumen maintenance over lamp life,**” Smith noted. “Based on the rebate from our utility and expected lower energy bills, **we project a return-on-investment (ROI) of less than two years.**”

“Employee reaction to the relamping, managed in-house and completed by contract personnel, was very positive.”



GE Lighting