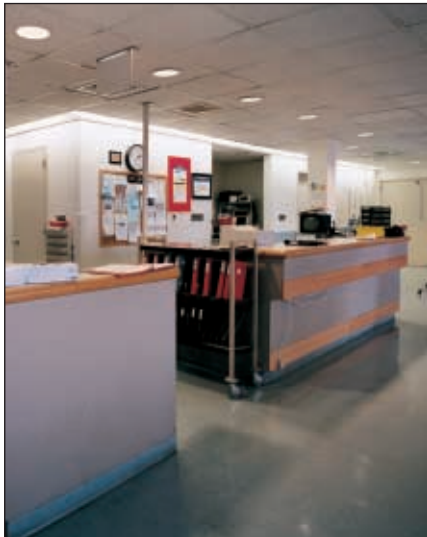


HOSPITAL

GE T8 Lamps with 



*“A \$14,000 a month savings in energy expense, two year return-on-investment plus 20 percent more light were key reasons we switched to the new lighting.”*

—Neil DiGregorio  
Director, Engineering  
Hospital for Joint Diseases

*GE lighting system with Starcoat™ technology offers hospital more light, energy savings and a two year ROI.*

A survey of the existing lighting at New York City’s Hospital for Joint Diseases, a 200-bed 350,000 square foot medical facility in lower Manhattan, showed new fluorescent lighting technology could increase light levels 20 percent while simultaneously returning a significant savings.

“When we saw the results of the evaluation done by Phil Bonsignore, president of National Energy Service, Inc., they were startling,” explained Neil DiGregorio, hospital Director of Engineering. “Replacing our 40-watt fluorescent lamp/magnetic ballast lighting system with 4,000 new **GE T8 Fluorescent lamps with Starcoat™** and **2,500 GE electronic ballasts would cut energy costs \$14,000 a month**, qualify for a Consolidated Edison rebate of almost \$60,000 and earn a return-on-investment of two years. Based on these figures, the project was quickly approved by the hospital Board of Directors, as well as affiliated facility administrators.”

The new GE 32-watt T8 Fluorescent lamp with Starcoat™ offers better color rendition, as well as 95 percent lumen maintenance at 40 percent of rated lamp life, at no extra cost.

“Reaction to the new lighting from everyone here has been very, very favorable,” DiGregorio noted proudly. **“Light levels are up 20 percent, color rendition has improved significantly and we can see the energy savings on our monthly utility bill.** Plus, there has also been a 15 percent decrease in lighting-related repairs since the conversion. I’d say this is a ‘win-win’ situation for everyone involved.”



GE Lighting