

## GE Genura® Reflector Lamps



*“Since switching to 23-watt Genura® reflector lamps in the lobby, we cut energy use almost 66 percent and virtually eliminated relamping.”*

— Thurman Bailey  
Engineering Department  
Camden-Clark Hospital

*Switching to new lamps saves energy, virtually eliminates relamping at West Virginia hospital.*

In today's competitive healthcare environment, efficient management of people and finances translates directly to a hospital's bottom line.

“While 65-watt indoor flood lights were the standard light source for lobby track lighting here, we had ongoing problems with the lamps,” explained Thurman Bailey, Engineering Department representative at the 350-bed Camden-Clark Hospital in Parkersburg, West Virginia. “Lamp life was very short so we were constantly replacing lamps in the lobby. In addition, the lamps gave off a lot of heat that caused the air conditioning system to work harder, especially in the summer time.”

Bailey evaluated two alternative light sources in tests in the lobby. Neither lamp was adequate. “Then our GE lighting distributor rep suggested the **Genura 23-watt reflector lamp**,” Bailey said. **“As soon as I installed one lamp, both my supervisor and I agreed the GE lamp was the one we wanted. We replaced all 30 lamps in the lobby track lighting system with the new Genura bulbs.”**

The 23-watt GE Genura reflector compact fluorescent lamp offers energy cost savings, **plus longer lamp life than any other compact fluorescent**—15,000 hours—and excellent color rendition (82 CRI).

**“The switch to Genura lamps cuts energy use in the area almost 66 percent,”** Bailey noted proudly. **“In addition, the six lamps I’ve replaced were the first ones we’ve changed in two years. So, you can see the time we previously spent on relamping fixtures in the lobby can now be used for other maintenance work around the hospital. All the savings translate directly to our bottom line.”**



GE Lighting