

HOSPITAL

GE Genura™ Reflector Lamps



“The lamp offered the best color rendition, longer lamp life and created the look we wanted.”

—Brandon Neal
Plant Operations Director
Healthsouth Bakersfield Rehabilitation Hospital

New GE Genura™ 23-watt reflector lamps offer better color, create better environment in California hospital lobby.

First impressions are very important! So, when people enter the lobby at Healthsouth Bakersfield Rehabilitation Hospital, a 60-bed facility in California’s central valley, they are now greeted with a warm, visitor-friendly atmosphere. That wasn’t always the situation.

“The old, 18-watt fluorescent lamps just didn’t create the impression of Healthsouth we wanted to convey to the public,” explained Brandon Neal, plant operations director at the 70,000 sq. ft. facility. “Inconsistent color, glare and short lamp life were just some of the problems we encountered with the old lamps.”

Neal evaluated four alternative lamps in a test installation in the building lobby. Based on the results of this comparison, he decided to replace all 37 fluorescent lamps, on a one-for-one basis, with new GE Genura™ reflector lamps.

The 23-watt GE Genura™ reflector compact fluorescent lamp offers energy cost savings, plus longer lamp life than any other compact fluorescent, 15,000 hours, and excellent color rendition (82CRI). “Our color, glare, lamp life, plus product availability problems were eliminated by switching to the new lamp,” Neal noted. “We now present the pristine, professional image Healthsouth wants to put forth to patients and other visitors. Plus, almost weekly lamp replacement has been virtually eliminated.”



GE Lighting