

GE Consumer & Industrial  
Lighting

# GE Halogen AR111/AR70

## Product Benefits

Excellent control of the beam  
and sharp cut-off

Far Flung light  
(delivering up to 40K CBCP)

G53 base offers convenience of  
push in or screw in terminals

Fully dimmable

UV-stop capsule

Long rated life - 3000 hour

For use in downlight,  
track and accent fixtures

Small profile

Suitable for open fixture use



## Audience

Retail Display

High End Residential  
& Commercial

Museums

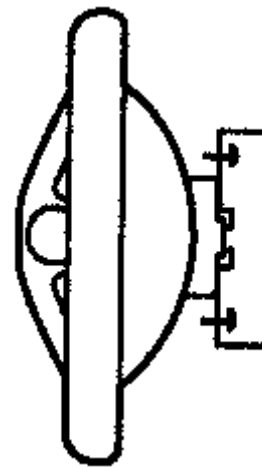
Architectural Lighting

Atriums



imagination at work

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## Performance Data

Product Code	Description	Watts	Rated Life	CBCP	CCT
72255	50AR70/SP8	50	3000	12500	2800
72253	35AR111/SP4	35	3000	22000	2800
97532	35AR111/SP8	35	3000	14000	2800
97533	35AR111/FL24	35	3000	2500	2800
72254	50AR111/SP4	50	3000	25000	2850
97534	50AR111/SP8	50	3000	17800	2850
97535	50AR111/FL24	50	3000	3500	2850
97536	75AR111/SP8	75	3000	23500	2900
97537	75AR111/FL24	75	3000	5300	2900
97538	75AR111/FL45	75	3000	1700	2900
97539	100AR111/SP8	100	3000	40000	2950
97540	100AR111/FL24	100	3000	8000	2950
97541	100AR111/FL45	100	3000	2300	2950

For additional product and application information,  
please consult GE's Website: [www.gelighting.com](http://www.gelighting.com)

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