

LEED®

Leadership in Energy and Environmental Design



LEED® is a voluntary Green Building standard created by the U.S. Green Building Council (USGBC), an independent environmental advocacy organization in Washington DC. LEED-NC (New Construction) was the first LEED standard. LEED-EB (Existing Buildings) is a voluntary Green Building standard written for the operation and maintenance of existing buildings.

What is the USGBC?

- A non-profit community of leaders working to promote environmentally sustainable buildings

What is LEED® and why is it important?

- Certification rating for various building types
- Accelerates adoption of sustainable buildings
- Implements universally understood performance criteria

Who uses LEED®?

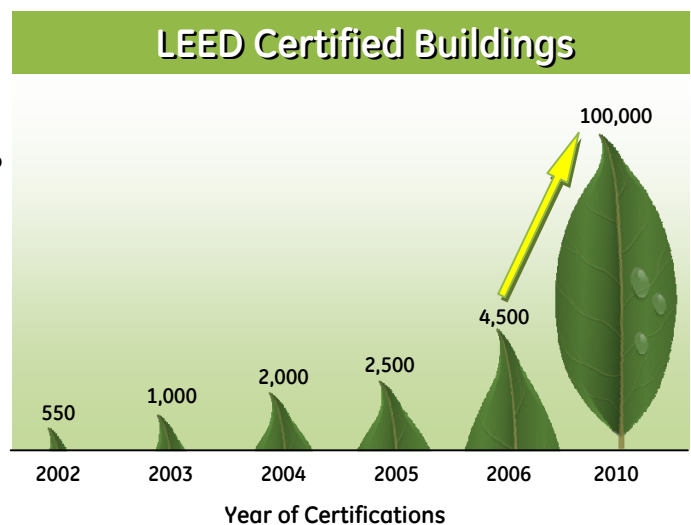
- Facility Managers
- Real Estate Professionals
- Engineers
- Construction Managers
- Specifiers (Architects, Interior Designers)
- Contractors
- Government Officials

Why obtain LEED Certification?

- Be recognized for a commitment to environmental sustainability by community, company, shareholders and industry
- Receive third party validation
- Qualify for a growing number of government incentives (state and local)



GE is a USGBC member



To learn how GE lighting and electrical products can earn valuable certification points towards LEED® accreditation, see the reverse of this document that identifies the NEW GE Consumer & Industrial Environmental Information Center web site.



Environmental Information Center Web Site

Highlighting GE's commitment to environmental sustainability!

- Find the latest information on environmental matters within our industry (including both **lighting and electrical** products)
- Web-based, one stop for customer education / information:
 - USGBC's LEED® Certification Information
 - GE Products that can obtain points for certification
 - Picogram value product look up
 - Environmental Trends
 - Federal & State Legislation
 - Links to State Energy Codes
 - National Department of Energy electricity rates
 - White Papers, MSDS Sheets
 - EPEAT Information
 - Energy & Environmental Calculators
 - ecomaginationSM

...and much more!!!

www.geconsumerandindustrial.com/environmentalinfo