



April 2007

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## Join us at Lightfair 2007

**Join us on the GE Stage at LIGHTFAIR 2007 for an Exciting Announcement**

**Date:** Tuesday, May 8, 2007  
**Time:** 4:30 pm  
**Booth:** #1739

**GE Consumer & Industrial Lighting**  
 **Imagination at work**

Cocktails and hors d'oeuvres will be served.  
Music by Stefan Graf and the UltraStars.

## New and Improved Web Page for Lighting Specifiers



Have you been to the lighting specifiers page at [GELighting.com](http://GELighting.com) lately? You asked for a "one-stop shopping" approach - and we listened. Recent improvements to our site offer you quick and easy one-stop access to the data you need for specifying GE's lighting products. We also made the lighting specifiers link easier to locate by putting it on the GE Lighting home page.

Available resources:

- › IES/Photometric files with a **new, easy search tool** that enables you to search by an individual product or an entire product line.
- › SPD curves with a **new tool** that allows side-by-side comparisons.
- › Design tools, including **easier access** to Value Light and the Lighting Assistant.
- › GE lighting toolkit
- › Access to new e-catalog
- › New product releases
- › GE Edison Awards
- › Newsletters



**Try it today**, or go to [GELighting.com](http://GELighting.com) and select lighting specifiers from the home page and

save it to your favorites!

## Continuing Education Program



Introducing a new resource from GE's Lighting and Electrical Institute. GE's Continuing Education Program offers accredited, continuing professional education courses to engineers, designers and consultants.

Accredited courses available:

- ✦ One-hour presentations, in person, at your place of business
- ✦ Four-hour lectures at locations around the country
- ✦ Two-day conferences at GE's Lighting and Electrical Institute in Cleveland, OH
- ✦ Technical Tuesdays: Web casts presented the first Tuesday of each month

Norm Sowards, General Manager, Consumer and Industrial Marketing, says, "This continuing education program demonstrates GE's commitment to professionals in the specification and design communities. We will continue to develop tools and training specifically for these important communities."

For more information, please contact your local GE specification engineer or e-mail Stephen Fetterman at [stephen.fetterman@ge.com](mailto:stephen.fetterman@ge.com).

## GE Exclusive – Game Changing T5 New Product Release!

GE Consumer and Industrial, Lighting, is very excited to announce a MAJOR new product introduction - the GE UltraStart T5 Watt-Miser® system. With outstanding energy savings, the linear fluorescent system will change the way the industry looks at T5 lighting. This true GE exclusive product is an excellent retrofit alternative for existing commercial troffer and high-bay applications. A few of our product benefits include:

- ✦ Game Changing Energy Savings - Lowest 4-Lamp System Wattage Available on the Market (216 watts)!
  - **\$54 System Savings vs. a Standard T5 System** (over life of lamp; \$.10 kWh)
- ✦ 5,000 Initial Lumens (same as current 54W lamp)
- ✦ Parallel Lamp Operation (keeps unit operational despite a lamp failure).
- ✦ 30,000 Hour Rated Life (at 12 hours per start).
- ✦ High Ambient Temperature Light Output (55 C rated) / 90C Case Rating.
- ✦ Anti-striation control
- ✦ Fast starting 700ms
- ✦ Bi-Level switching
- ✦ Arc-guard protection

Available in October 2007, the GE UltraStart T5 Watt-Miser® system is sure to redefine T5 lighting systems. Make sure you stop by the GE booth at LightFair 2007 for more information.



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