



October 2006

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## Call for Entries – 2006 GE Edison Award

**Entry Deadline: January 10, 2007**



GE Consumer and Industrial, Lighting, announces a call for entries for the 2006 GE Edison Award competition. This program is open to those lighting professionals who creatively employ significant use of GE lamps in a lighting design project that is completed between January 1, 2006 and December 31, 2006.

Projects scoring the highest number of points qualify for **Awards of Merit** and **Awards of Excellence**. The judges also select **Awards for Sustainable Design** and an **Award for Residential Design**. The **GE Edison Award Winner** is selected from among the Awards of Excellence. See [2006 Call for Entries](#) for details.

## Recent Winners - GE Edison Award

### GE Edison Award Winner

The design team of Dennis Vogel, Keith Irtenkauf and Sonia Noble of Illuminating Concepts (Farmington Hills, MI, USA) received the 23rd annual GE Edison Award at Caesars Palace, Las Vegas, May 29, 2006 for their project, The Guardian Building Renovation.

The Guardian Building in Detroit, Michigan, is one of the most significant and striking Art Deco skyscrapers in the world. Its recent, extensive renovation returns this landmark building to its original glory and prominence on the Detroit skyline. The lighting design respects the historic nature of the building, while highlighting its architecture and unique finishes.



Photography: Laszlo Regos



Photography: Keith Irtenkauf

### Illuminating Concepts



Dennis  
Vogel



Keith  
Irtenkauf



Sonia  
Noble

The lighting design superbly reveals the grand architecture and style of the renovated Guardian Building. The tasteful combination of state-of-the-art ceramic metal halide technology with halogen and

compact fluorescent sources provide cost-efficient operation and simple maintenance.

» [2005 GE Edison Award Winner](#)

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## Awards of Excellence

Awards of Excellence are given to those projects that are judged to have best met the design criteria outlined in the [Rules and Eligibility](#). Projects winning this award become finalists in the selection of a winner of the annual GE Edison Award.

Congratulations to the following designers who received Awards of Excellence for their outstanding projects in the 2005 GE Edison Award competition. An Award of Excellence was also presented to the designers of The Guardian Building Renovation project.



### **West Midtown Ferry Terminal**

New York, New York, USA

#### **Lighting designed by:**

*Domingo González, IALD, IES, LC*  
*Mi-Seon Lee, IES, LC*  
Domingo González Associates  
New York, New York, USA

*William Nicholas Bodouva, FAIA*  
William Nicholas Bodouva + Associates  
New York, New York, USA

Photography: John Bartelstone, Photographer



### **Haworth Showroom - Merchandise Mart**

Chicago, Illinois, USA

#### **Lighting designed by:**

*Randy Burkett, FIALD, LC*  
*Ronald Kurtz, IALD, LEED AP*  
*Susan Jennings*  
*Mary Goodwin*  
Randy Burkett Lighting Design, Inc.  
St. Louis, Missouri, USA

Photography: Craig Dugan © 2004 Hedrich Blessing

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## Awards of Merit

Awards of Merit are given to those projects that are judged to be superior lighting designs that meet the design criteria outlined in the [Rules and Eligibility](#), but not at the same level of achievement as the Awards of Excellence.

Congratulations to the following designers who received Awards of Merit in the 2005 GE Edison Awards competition.



### **Brazzaz**

Chicago, Illinois, USA

#### **Lighting designed by:**

*Jim Baney, IALD, LC*  
*Emily Klingensmith, IALD, LC*  
*Brian Garthwaite*  
Schuler Shook  
Chicago, Illinois, USA

Photography: Lambros Photography, Inc.



**Georgia State Capitol**  
Atlanta, Georgia, USA

**Lighting designed by:**  
*Ted Ferreira*  
*Christie Trexler, LC*  
*Christopher Cheap*  
City Design Group  
Atlanta, Georgia, USA

Photography: Kieran Reynolds Photography, 2005



**Novartis Pharma AG, Forum 3**  
Basel, Switzerland

**Lighting designed by:**  
*Andreas Schulz*  
*Edwin Smida*  
*Thomas Kausen*  
Licht Kunst Licht  
Bonn & Berlin, Germany

Photography: Lukas Roth, Cologne, Germany



**Nevsky Prospect**  
Saint Petersburg, Russia

**Lighting designed by:**  
*Alexander Kuzyakin*  
*Andrey Blokhin*  
*Vladislav Petrov*  
Lensvet

*Victor Tsvetkov*  
LSC "SPDG-Commercial"  
Saint Petersburg, Russia

Photography: Vladislav Petrov-Lensvet



**FAO Schwarz Flagship Store**  
New York, New York, USA

**Lighting designed by:**  
*Paul Gregory*  
*Ken Ventry*  
*Juan Pablo Lira*  
Focus Lighting, Inc.  
New York, New York, USA

Photography: Fred Charles



**The Commons in the Castle of the Smithsonian Institution**  
Washington, DC, USA

**Lighting designed by:**  
*Frank A. Florentine, FIES, LC*  
National Air and Space Museum,  
Smithsonian Institution  
Washington, DC, USA

Photography: Eric Long, Smithsonian Institution

The Award for Sustainable Design gives special recognition to those projects that minimize the use of energy, maximize the use of daylighting, avoid skyward illumination, and ensure system durability and maintainability.

Congratulations to Jill Cody and Jay Oleson for winning the 2005 GE Award for Sustainable Design.



**HGA Great Lakes Office**  
Milwaukee, Wisconsin, USA

**Lighting designed by:**  
*Jill Cody, IALD, LC, LEED AP*  
*Jay Oleson, PE, LEED AP*  
HGA  
Milwaukee, Wisconsin, USA

Photography: Jill Cody

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## Award for Residential Design

The Award for Residential Design was instituted to encourage the submittal of residential lighting projects into the GE Edison Award competition. The Award for Residential Design is presented to that project which best exemplifies excellence in lighting design within a residential application.

Congratulations to Michael F. Rohde and Helmut Jahn for winning the inaugural Award for Residential Design in the 2005 GE Edison Award competition.



**7 Oaks Farm - Studio**  
St. Charles, Illinois, USA

**Lighting designed by:**  
*Michael F. Rohde*  
L-Plan Lighting Design  
Berlin, Germany

*Helmut Jahn*  
Murphy/Jahn Architects  
Chicago, Illinois, USA

Photography: Doug Snower

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## 2005 Judges

A special thanks to *Jim Benya, PE, FIES, IALD, LC, IEEE*, Benya Lighting Design; *Nancy Clanton, PE, FIES, IALD, LC, LEED AP*, Clanton & Associates; *Dick Erdmann*, GE Consumer & Industrial, Lighting; *Morgan Gabler, IALD, IESNA*, Gabler-Youngston; and *Pamela Hull Wilson, IALD, IESNA, PHW* for taking time out of their busy schedules to judge the 2005 program.

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## New Online Catalog - GE Ballasts

Finding ballast & system data just got easier... **like MAGIC!**



Magnify your search with new categories, including application and lamp type

Access product attributes, photos, line drawings, wiring diagrams

Get ballast specifications, system data & system warranties (exclusive to GE)

Identify compatible lamps or ballasts (exclusive to GE)

Compare ballast features (exclusive to GE)

› [Try out the new online catalog](#)

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## Warranties Now Online



With the confidence of designing our lamps and ballasts for optimal system performance and reliability we can back our systems with warranties that provide excellent coverage.

› [See product warranties](#)

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## Upcoming Conferences – GE Lighting and Electrical Institute



### Museum Lighting Conference November 9-10, 2006

This conference provides practical lighting recommendations for professionals who are responsible for the lighting in museums and art galleries.

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