



The Lighting Specifier

An Update of Lighting and Application Developments

May 2002

Special LightFair Edition

Product Leadership - a driving force that GE Lighting has delivered for more than 120 years. And our continued dedication to product leadership will be evident at LightFair International 2002 in San Francisco, June 3-5.

LightFair is the largest architectural and commercial lighting event in North America. Check your hotel for our courtesy bus transportation to and from the show, and enjoy coffee on us when you enter Moscone Center.

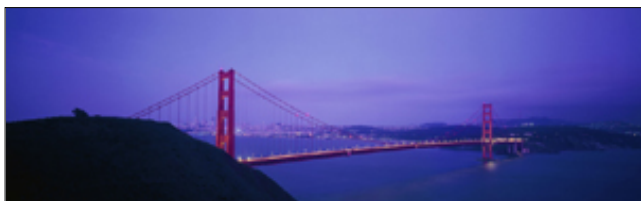
Look for GE Lighting in Booth #502 where we will transform over 2,500 square feet into an exciting space that delivers "Business Solutions through GE Lighting." See our new products, discover our business solutions and experience the new application tools we have to offer.

Here's a preview of what you can expect at the GE Lighting booth (#502):

- Exciting new, linear fluorescent products
- New, ceramic metal halide lamps that offer both energy-savings and high color rendering in one package: the GE 350-watt ConstantColor CMH SPXX. Metal halide lamps designed to retrofit HPS sockets in horizontal applications: GE ChromaFit(tm) 250- and 400-watt Multi-Vapor® lamps.
- Diamond Precise, (tm) our electronic MR16 for 120-volt applications. Recent recipient of three industry awards: "Best New Product for 2002" (National Association of Independent Lighting Designers), "Best in Show" (Canadian IES/Electrical Contractor Show) and "Award for Design Excellence" (Design Journal).
- New 57- and 70-watt plug-in compact fluorescent lamps, with the shortest MOL in the industry. Complete family of ENERGY STAR® screw-base CFLs that join our Home Electric fixtures and LEDs to comprise the most extensive family of Energy-Star products available from one manufacturer.
- Interactive CD launching the new GE Lighting Toolkit - topping off an array of utilities to assist you in specifying GE lamps.



The GE Edison Award Winner and winners of Awards of Excellence for projects completed in the year 2001 also will be featured in our booth. The GE Edison Award is in its 19th year and has become one of the most prestigious awards in the lighting industry, attracting submissions from around the world.



Can't make LightFair? Take a trip via the Internet and attend the product leadership presentations brought to you live from GE Lighting's LightFair press conference. Mark your calendar for this Web event which takes place Monday, June 3rd, at approximately 3:15 p.m. EDT. [Click here](#) for details about how to join us.

To unsubscribe from The Lighting Specifier list, send an e-mail to gespecifier@spigroup.com with the word DELETE in all capital letters in the subject line.