



GE Lighting

# The Specifier

Lighting  
An Update of Lighting and Application Developments

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## Step up to *stayBright*<sup>®</sup> and get more light over life!

GE's **exclusive** StayBright Multi-Vapor<sup>®</sup> metal halide lamps stay brighter longer and deliver the highest maintained lumens of any standard lamp operated on a CW/CWA system!

Available in 400-watt and energy-saving 360-watt Watt-Miser<sup>®</sup> versions, GE StayBright lamps offer improved lumen maintenance performance over standard metal halide lamps. That means longer useful life for your client, resulting in extended re-lamp cycles and reduced lamp replacement and maintenance costs.

- Highest maintained lumens of any standard lamp operated on a CW/CWA system
- Direct replacement for standard metal halide – no new igniter system required
- 10% energy savings (\$80 per lamp\*) with the 360-watt Watt-Miser version
- Same long life as standard metal halide – 20,000 hours

\* @10¢/Kwh over lamp life; compared with 400-watt product

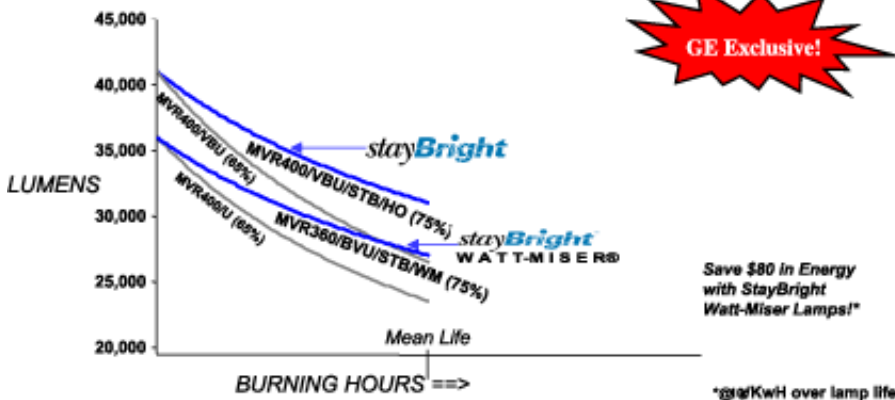


Ideal for retail ceilings and industrial high-bay applications, GE StayBright lamps offer "PulseArc-like" lumen maintenance of 75% – a significant improvement over the 65% mean lumen performance of standard metal halide systems.



GE Lighting

### stayBright<sup>®</sup>



**More Light Over Life. Pulse-start performance on CW/CWA Ballasts!**

Note: Curves shown are approximations determined under ANSI-specified test conditions. Metal halide lumen maintenance will vary from lamp to lamp and under different burning conditions.

[\[Click here for a larger version\]](#)

## GE Edison Award 2001 Call for Entries



If your professional lighting project is completed between January 1 and December 31, 2001 and uses GE lamps for the majority of the installation, we hope you will consider entering your project in the 2001 GE Edison Award competition.

Click here to register to receive an [entry packet](#).

## Satellite Broadcast on Standard 90.1-1999 October 30, 2001

The U.S. D.O.E. Building Standards Guidelines Program (BSGP), together with ASHRAE and the IESNA, will present an overview of Standard 90.1-1999, a Energy Standard for new buildings or major renovations, in a satellite broadcast from Noon-4:15 P.M. EST. The presenters, which include Joe Howley from GE Lighting, were instrumental in the development and approval of the Standard and will cover the Building Envelope, Mechanical, and Lighting energy systems.

One (1) AIA Learning Unit Hour will be available for EACH segment of the broadcast watched by AIA members. For more details [click here](#) or call 1-800-270-CODE.

## Conference for Consulting Engineers and Lighting Designers November 28-30

Expand and update your knowledge of lighting products and technologies for specifying commercial, retail and industrial spaces and earn CEU credits, too.

Attend a three-day [conference](#) at the GE Lighting Institute.

GE StayBright Lamp	Prod. Code	Initial Lumens	Mean Lumens
MVR400/VBU/STB/HO	26865	41,000	31,000
MVR400/C/VBU/STB/HO	26866	40,000	29,500
MVR360/VBU/STB/WM	47685	36,000	27,000
MVR360/C/VBU/STB/WM	47686	35,000	26,000

### GE StayBright Specification Guide

The metal halide lamps shall be General Electric's 360-watt or 400-watt StayBright® Multi-Vapor®, MVR \_\_\_\_\_, product code \_\_\_\_\_, and meet ANSI type M-59 and CW/CWA requirements. The lamps shall have integral pulse-start technology and shall have published mean lumens equal to 75% of initial lumens.

Step up to [GE StayBright](#) and get the best lumen maintenance, extend re-lamp cycles and reduce lamp maintenance costs.

## Fluorescent Lamp Survey

Provide feedback to our fluorescent engineering team. [Complete this survey](#) and be entered in a drawing to win a DVD player or \$300 cash!

## Need More Information?

Visit the [Specifier/OEM](#) site at [GELighting.com](#) for our [e-catalog](#), lamp specification bulletins and other helpful lighting tools.

## New Enhancements to the GE Lighting e-Catalog

We've implemented several new features in the e-Catalog portion of our Web site to make it faster and easier to access information.

The main highlight is the addition of approximately two thousand Lighting Specification Bulletins (LSBs). LSBs contain technical specifications including lamp mortality and spectral power distribution graphs.

Other enhancements include a "Compare" function, which allows you to view several products simultaneously, and icons to help guide you to what you need. [Check it out!](#)

## Printer-friendly versions of *The Lighting Specifier* are now available on our Web site.

To access this edition, [click here](#).

Access archived issues by [clicking here](#).



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