

Fact Sheet



GE Consumer & Industrial Lighting

Europe, Middle-East, Africa & India Headquarters
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Company Overview

GE Consumer & Industrial EMEA is one of GE's largest businesses in Europe, employing some 26,000 people at 36 sites in 14 countries and generating \$ 1.6 billion in annual turnover. Headquartered in Budapest, Hungary and led by CEO Ruben Berumen, GE Consumer & Industrial EMEA consists of Lighting, Industrial, and Appliances. Its activities include the development, manufacturing, sales and distribution of light sources, household appliances and electric power protection devices and systems.

Lighting

The lighting division of GE Consumer & Industrial manufactures and sells approximately 6,000 various lamp products for commercial, industrial and consumer markets. Products include a variety of lighting solutions including incandescent, halogen, fluorescent, compact fluorescent, high-intensity discharge (HID) light bulbs, as well as electronic ballasts, light-emitting diodes (LED), automotive and Showbiz (stage, studio, nightclub, theatre, architectural and fiber optic lighting). The business also markets a wide variety lighting fixtures and fittings. GE Specialty Lighting develops and sells lighting for aircraft, transportation, heating, medical and bacterial destruction applications as well as shatter protection lamps.

Power Protection

The power protection division of GE Consumer & Industrial is a first class European supplier of low-voltage products including wiring devices, residential and industrial electrical distribution components, general purpose control products, enclosures and switchboards. The business manufactures electrical distribution and control products including circuit breakers, panel boards and general purpose controls that are used to distribute and manage power in a variety of residential, commercial, consumer and industrial applications.

Appliances

GE Consumer & Industrial's appliances division distributes home appliances including refrigerators, freezers, dishwashers, washing machines, dryers, microwave ovens, room air conditioners, dehumidifiers, and water softening systems. GE Appliances sells products under the Monogram®, GE Profile™, GE®, Hotpoint® and RCA brands.

GE air conditioners, water-softening products, microwave ovens and some laundry products are sourced from suppliers, while investment in GE-owned facilities is focused on refrigerators, dishwashers, gas and electric ranges. In Europe GE Consumer & Industrial Appliances is only active in the high-end appliances market.